

Hi, my name is Joyce, an illustrator based in Brooklyn. I hold both a bachelor's and a master's degree in illustration from the School of Visual Arts. Through consistent practice, I've developed the ability to create illustrations for a wide range of applications, including posters, packaging art, pattern designs, editorial art, and more. As an artist, I've always been fascinated by the graphic aspect of illustration, and aspired to be a skilled illustrator capable of both drawing and designing. I use flat designs and freely drawn linework to capture a sense of whimsiness and playfulness, and present intriguing artworks to my audience. I also actively participate in art events to showcase my work, such as the MoCCA Art Fest, and was featured in an interview by VoyageATL magazine, where I had the opportunity to discuss my personal art experiences. I look forward to further communication and am willing to work as part of a team in pursuit of a shared goal!

Education

- 09/2017 - 05/2021 *School of Visual Arts* - **Bachelor of Fine Arts, Illustration**
- 09/2021 - 05/2023 *School of Visual Arts* - **Master of Fine Arts, Illustration As Visual Essay**

Internship

- 06/2018 - 08/2018
Vivo Communication Technology Co. Ltd.
Assistant Designer of Photo Effects
 - Assist with filter testing and improvements
 - Develop questionnaires for marketing purposes; conduct direct interviews with the target group; data collection and analysis

Exhibition

- 02/08/20 - 02/22/20 *Chromaphilia/Chromophobia* - SVA Chelsea Gallery, NY
- 02/18/22 - 03/12/22 *The Museum of Extraordinary Things* - SVA Gramercy Gallery, NY

Key Skills

- Adobe Photoshop, Adobe InDesign, Adobe Illustrator
- Procreate, Clip Studio Paint
- Silkscreen, risograph printing
- Brother PE Design 11 Embroidery
- Google Workspace

Personal Interests

- As a self-motivated individual, I'm constantly eager to learn a diverse array of skills, including but not limited to:
 - Certificated - American Red Cross First Aid/CPR/AED
 - Certificated - Open Water Diver
 - Certificated - New York Bartending School
 - Crafting (leather, fabric, glass, wood...)
 - Drumming (classic rock, pop, jazz, bossa nova...)

Languages

Mandarin (Native), English (C1)